

## **Techvista partners up with DP World, making yet another mark**

Techvista onboarded DP World, one of the leading global supply chain and logistics solution providers, this year.

DP World was looking for a solution to streamline its sales and customer service operations across its business units. Techvista aims to strengthen the business architecture of DP World's global operational network through state-of-the-art sales and customer service solutions. We plan to leverage intelligent and highly capable Microsoft's business application portfolio to create harmony among sales, customer service, and marketing applications, ensuring guaranteed success.

To augment the access to a unified CRM platform across all the DP World units in FY-22, a team consisting of CRM professionals will be assigned tasks to conduct rollouts and implementation measures, providing complete support across DP World.

To ensure seamless and transparent DP World's supply chain and logistics operations, we plan on dedicating a team of IT professionals catering to different domains and offering 24x7 continuous support.

Being ready to embark on the mission of transforming DP World digitally speaks volumes about Techvista's unrivaled digital expertise across all the industry verticals, which are powered by Microsoft's innovative suite.

### **About DP World**

DP World is one of the world's leading supply chain and logistics services providers and is owned by an Emirati multinational logistics company based in Dubai, UAE. DP World was formed in the case of a merger in 2005 between Dubai Ports Authority, and Dubai Ports International. Currently, DP World is providing cargo logistics, port operations, maritime services, and free trade zones with its extremely large global operational space.